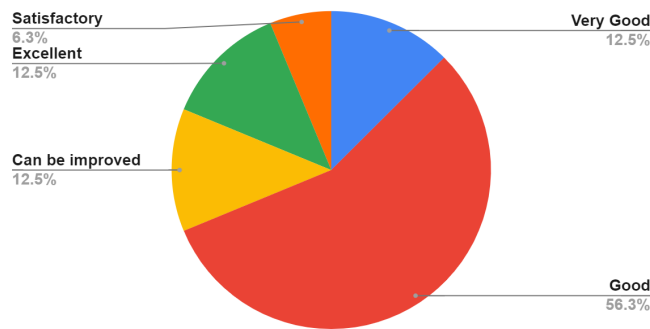


### SYLLABUS FEEDBACK PROCESS AT LEAD COLLEGE OF MANAGEMENT

Currently LEAD College of Management is a non-autonomous institute affiliated to University of Calicut and the syllabus as mandated is followed. The syllabus was revised in 2016 . The institute has kept its curriculum relevant by completing the syllabus with value added courses and experiential learning modules. Whilst the syllabus details are not “changeable”, feedback on content delivery, extra topics, strategies to enhance teaching learning effectiveness is taken formally and informally. For example:

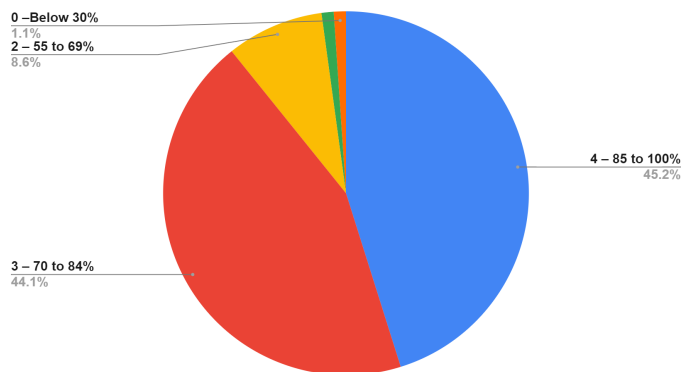
- During the period of March 2021-April 2022 series of discussions were held with alumni and industry experts in the panel to seek suggestions for improvement/enhancement of add-on topics to the courses. The minutes are enclosed with this document.
- Similarly, our survey questions to recruiters also include their perception on the syllabus efficacy: Recruiter survey extract for 2021-23 batch

[Students awareness of key concepts and points from subject perspective ]



- Student feedback is taken which includes the following: This is for the 2021-23 batch: syllabus coverage:

Overall how much of the syllabus was/is being covered by the teachers ?



- Faculty feedback is taken during the course file and delivery audit stages. These include course plan preparation and the syllabus components deconstructed, the embeds in the plan , review of the course plan, its delivery and assessment processes in a 360 degree approach.



Dr. Thomas George K Director



enc. Alumni contribution to syllabus report



### ALUMNI CONTRIBUTION TO COURSE ENRICHMENT

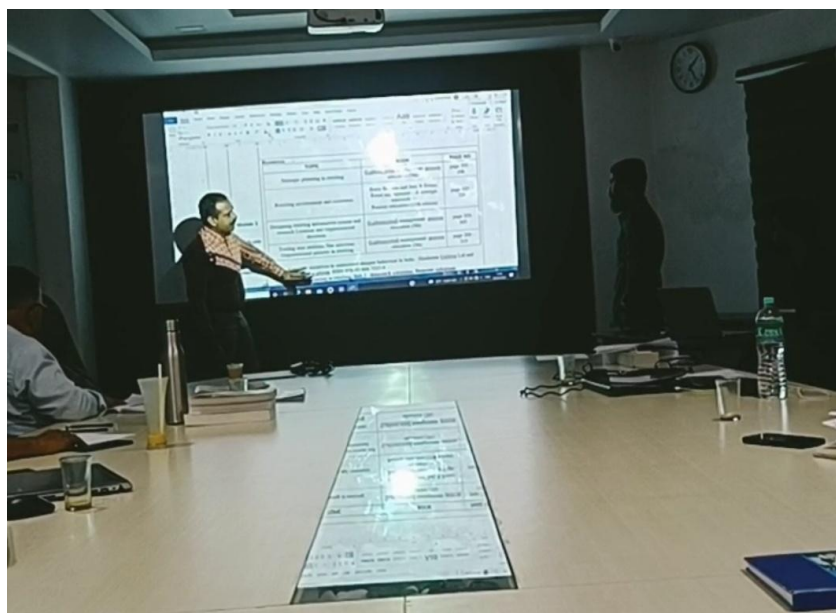
Date	TIME	EVENT NAME	ORGANIZED BY	PARTICIPANTS	PROGRAM IN CHARGE
28 <sup>th</sup> April 2022	3.00 PM To 8.30 PM	Coursed Plan presentation and discussion	LEAD College of Management	Teaching Faculty members	Dr. Sankar Ganesh K

#### PROGRAM OVERVIEW:

The Coursed plan presentation for the semesters 2<sup>nd</sup> and 4<sup>th</sup> of the academic year 2022 was held at LEAD College of Management on 28<sup>th</sup> April 2022. The Committee members were the following: -

1. Mr. Rathish M, HEAD HR PATSPIN INDIA Ltd.
2. Mr. Shinu Abraham, Trainer
3. Mr. Santhosh S
4. Dr. Sreekanth, Director, DCSMAT
5. Ms. Vijitha V, Senior at KPMG, Alumni representative from 2014-16 Batch
6. Dr. K Sankar Ganesh

The faculty members of the college presented the course plan in detail and discussions with the industry and subject experts were held. Suggestions for each subject are included hereby.





**Course: CORPORATE GOVERNANCE**

**Suggestion 1**– Mentioning the investment environment of UK along with the Corporate Governance Laws and policies of UK can tie the subject to the activity.

**Suggestion 2**- Refresh on the basics of Business Law. It will be useful when teaching about various committees, to discuss why each committee was appointed, purpose of, context of the committee formation at national level. what happened in the economy which led to committee formation etc.

**Suggestion 3**– Simulation games can be introduced in class. Assignments on SEBI, and Company Law can be added. It was suggested to add positive cases and try to orient students in a manner motivated by good corporate governance examples.

**Course: BUSINESS RESEARCH METHODS**

**Suggestion** - Teach students Literature review. Systematic review bibliography, Let literature, citations, MS work, review comments. Liberation and elevation of research should be the aim of teaching this subject. Statistical analysis is important but not confined to it.





**LEAD**  
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Approved by AICTE, Affiliated University of Calicut

**RECORD OF ATTENDANCE**

Program name: Curriculum Workshop  
 Program Description:  
 2020 Batch Semester IV and 2021 Batch Semester II, Course plan presentation and discussion

Date: 28-04-2022 Start time: 15:30 Hrs End time: 20:30 Hrs  
 Venue: Board Room

Participants

Sl. No.	Name of Participant	Designation	Signature
1	RATHISH.M	HEAD-HR POSTGRADUATE MANAGEMENT	[Signature]
2	SHINU ABRAHAM.	Trainer	[Signature]
3	Santhosh S, Dean(QA)	Academic	[Signature]
4	Sheela Shrinip	Research Scholar	[Signature]
5	RENHA. K. G	RESEARCH SCHOLAR	[Signature]
7	P. K. Sankar Biju, Prof	Dean Acadam ALUMNI	[Signature]
8	Vijitha V	SENIOR AT KPMG	[Signature]
9	RANJISH KARAT	ASST. PROFESSOR	[Signature]
10	Nithin J	Research Scholar	[Signature]
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### ALUMNI CONTRIBUTION TO COURSE ENRICHMENT

Date	TIME	EVENT NAME	ORGANIZED BY	PARTICIPANTS	PROGRAM IN CHARGE
16 <sup>th</sup> March, 2021	2.30 PM To 6.30 PM	Coursed Plan presentation and discussion	LEAD College of Management	Teaching Faculty members	Dr. Sankar Ganesh K

#### PROGRAM OVERVIEW:

The Coursed plan presentation for the semesters 2<sup>nd</sup> and 4<sup>th</sup> of the academic year 2022 was held at LEAD College of Management on 16<sup>th</sup> March, 2021. The Committee members were the following: -

1. Mr. Mohandas M, HRD Manager, Precot Meridian Ltd.
2. Mr. Santhosh S, Industry Expert
3. Dr. Sreekanth, Director, DCSMAT
4. Ms. Rajisha K, Assistant Manager, PricewaterhouseCoopers-PWC (Alumni representative from 2012-14 Batch)
5. Mr. MUHAMMED SHAMEER K , Process Analyst, Investnet Inc (Alumni representative from 2012-14 Batch)
6. Mr. Murshad N - Purchase Manager, Al Moosa Investment Group LLC, Dubai- UAE (Alumni representative from 2012-14 Batch)
7. Dr. K Sankar Ganesh, Dean Academics, LEAD College of Management, Dhoni

The faculty members of the college presented the course plan in detail and discussions with the industry and subject experts were held. Suggestions for each subject are included hereby.





**Course: MANAGEMENT SCIENCE**

**SUGGESTIONS: -**

1. It was suggested that Mention "problem solving" not as an "activity" rather as "tutorials" in the course plan.
2. Module 2- Queuing theory assignment/activity can include observing queuing at "Tollbooth" or "Petrol Pump" of "Bank" of "Beverage shop"
3. The queuing theory activity of observing the canteen queue at lead college was put to discussion. The questions were raised about how it will be a repetitive activity. It was clarified that as "menu" and "date" data collection is different on different days, the activity will not be repetitive. A comparative study on "days with different menus" can be done.
4. A case can be given as a Linear Programming Problem to bring it to Co4 mapping standards. It was suggested that as the case includes some unnecessary parts the students must differentiate and learn to identify relevant parts.

**Course: OPERATIONS MANAGEMENT**

1. Schematic quality process of transformation must include quality check measures, and that can be included in the production activity in module I.
2. Discussion on "How to ensure that the process of production undertaken is going right?" was held. "Drawing the Schematic diagram can be added as a part of the activity" is suggested.



3. Factory visit and diagrammatic report of production layout of for example car manufacturing, Hair salon, machine assembly, etc. are suggested.
4. Ship building is suggested as a visit for students to observe fixed production layout.
5. Cement factory, Oil refinery, FACT - are suggested as industries nearby the college location with process layout but it was concluded that production is not accessible.
6. Material Handling Equipment, Material Handling Systems like KANBAN., etc. can be shown in videos.
7. Small teams can visit production firms as it is noted that with a student strength of 300, it is not practically possible for the teacher to personally accompany the students in industrial visits.
8. Assignment with Co4 mapping to be reconsidered.
9. Discussion on “Service organizations can also be used to teach layout” was held.

Dr. Thomas George K  
Director

